

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington DC 20007-5108		Chicago IL 60680-8102		
	USA		USA		
CONTACT	g demastrie		PRODUCT obama/d/pres est 1881 ofa 120s		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT CODE 1300	
	1881				
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/04/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-F	1	05:00A	05:56A	120S	10/01/12-10/04/12	WBZ NEWS	1	2000.00	2000.00
2 FIXED	M-F	1	07:00A	09:00A	120S	10/01/12-10/04/12	THE EARLY SHOW	1	2000.00	2000.00
3 FIXED	M-F	1	09:00A	10:00A	120S	10/01/12-10/04/12	RACHAEL RAY	1	2200.00	2200.00
4 FIXED	M-F	1	03:00P	04:00P	120S	10/01/12-10/04/12	DR. PHIL	1	2400.00	2400.00
5 FIXED	M-F	1	04:00P	05:00P	120S	10/01/12-10/04/12	JUDGE JUDY	1	3200.00	3200.00
6 FIXED	M-F	1	05:00P	05:30P	120S	10/01/12-10/04/12	5PM NEWS	1	4000.00	4000.00
7 FIXED	M-F	1	05:30P	06:00P	120S	10/01/12-10/04/12	530PM NEWS	1	4400.00	4400.00
8 FIXED	M-F	1	06:00P	06:30P	120S	10/01/12-10/04/12	WBZ NEWS	1	5400.00	5400.00
9 FIXED	M-F	1	07:00P	07:28P	120S	10/01/12-10/04/12	WHEEL OF FORTUNE	1	7200.00	7200.00
10 FIXED	M-F	1	07:28P	07:57P	120S	10/01/12-10/04/12	JEOPARDY !	1	11200.00	11200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
CONTACT	USA g demastrie		USA PRODUCT obama/d/pres est 1881 ofa 120s		
LOCAL SALES PERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1881	PRODUCT CODE	1300	
NATIONAL SALES PERSON					
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/04/12 NO. WEEKS: 1					

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			FROM	TO						
11 FIXED	M-Sa Su	1	11:00P 11:00P	11:35P 11:35P	120S	10/01/12-10/04/12	WBZ NEWS	1	10800.00	10800.00
12 FIXED	M-F	1	11:35P	12:37A	120S	10/01/12-10/04/12	DAVID LETTERMAN	1	5200.00	5200.00
13 FIXED	M-F	1	12:37A	01:37A	120S	10/01/12-10/04/12	LATE LATE SHOW	1	1800.00	1800.00
14 FIXED	M-F	1	11:00A	12:00N	120S	10/01/12-10/04/12	PRICE IS RIGHT	1	3960.00	3960.00
15 FIXED	M-F	1	12:27P	02:00P	120S	10/01/12-10/04/12	CBS SOAP ROTATION	1	2200.00	2200.00
Total Contract:								15		67960.00
Billing Summary										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
Qtr 3-12						.00	.00	.00	.00	
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						43400.00	.00	.00	43400.00	
GRAND TOTAL									43400.00	

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